

The business community's trusted IT partner

IN TODAY'S high-tech world there are an abundance of companies that may provide the products and services that fit the needs of your business. So how do you know which company to choose? You need to find a partner that is both reliable and flexible, says Daniel Calix, founder of Net Concepts by Calix.

"The only variable that is constant in the technology industry is change," he says. "With this in mind, Net Concepts strives to provide reliable and cost-effective solutions that enable businesses to embrace technology and use it to their advantage. From telephone systems to IT consulting and managed services, Net Concepts is a trusted partner in the business community for voice and data services."

Located in the Industriplex area of Baton Rouge, Net Concepts by Calix has been established in the Baton Rouge market since 1998. The company has

kept the needs of its clients a top priority ever since. In 2005 Daniel's son Hunter joined the team, and he has since helped build the company to what it is today.

When asked what it is like to help run the family business, Hunter says, "It's great because we are able to blend two generations of knowledge and expertise into the services that we provide for our clients." Net Concepts prides itself on being a local company with local, personal service that builds long-term, mutually beneficial relationships with its clients. The company has a very unique attitude and energy that surrounds it. At any time, ask Daniel how his day is going and you will always receive the same response: "Couldn't possibly be better!"

That kind of positive attitude is what helps to provide the best possible experience for every client.

"Net Concepts is the one and only

call you will ever have to make for all of your voice and data needs," Hunter says. "One of the ways we stand out from the rest is the fact that we thoroughly test any product or service in our test environment at our office before we even think about recommending it to a client."

Daniel believes it's their commitment to their clients that makes the biggest difference. "When they succeed, we succeed. We have seen tremendous growth and change over the past 15 years. A little over three years ago we moved into a new office. The move has allowed us to better serve our clients and also has given us a way to showcase our products and services to potential clients."

Net Concepts by Calix has made great efforts to combine best practices and industry standards in order to provide reliable and integrated voice and data solutions for more than 15 years. ■



- YEAR FOUNDED** 1998
- INDUSTRY** Information technology/telecommunications
- PRODUCTS/SERVICES** IT managed services, telephone systems, IT consulting, website design and hosting, email hosting, cabling
- KEY INNOVATION** A proactive approach to managing our client's technology, which helps to minimize downtime and extend the life of their technology investment
- TOP EXECUTIVES** Daniel Calix, Owner
Hunter Calix, Operations Manager
- HEADQUARTERS** Baton Rouge
- WEBSITE** ncbcllc.com
- PHONE** 225.774.7474
- EMAIL** info@ncbcllc.com
- FACEBOOK** Facebook.com/ncbcllc
- TWITTER** @ncbcllc

BUZZ "Net Concepts by Calix has supported my firm for the past seven years. They provide fast, competent support and reliable solutions. Our partnership has resulted in a stable and efficient computer network that allows my employees to work efficiently and productively. They are a valuable business partner and it is without reservation or hesitation that I recommend Net Concepts to anyone or any company in need of first class IT services."

—Philip Bohrer, Founder, Bohrer Law Firm



DANIEL CALIX
Founder

DANIEL IS a results-driven business owner with a proven career in the IT industry. He began his career working for the East Baton Rouge Parish School System maintaining audio visual equipment. In 1993 he was promoted to maintaining voice and data systems for each school within the system. After undergoing extensive training from Cisco Systems, Daniel helped design and maintain a wide area network (WAN) for the entire school system's computers.

After 20 years with the East Baton Rouge Parish School Board's Telecommunications Department, Daniel retired and opened his own business, Net Concepts By Calix, LLC. He wanted to utilize his knowledge and experience to provide a complete technology solution to businesses throughout southeast Louisiana. Since the company's inception in 1998, Daniel has focused on providing his clients with strong, reliable and dependable computer and telephone systems. Daniel's vast knowledge of both voice and data systems has allowed him to grow and expand the company to where it is today.